

Central Florida Disaster Medical Coalition Communication Plan

In order to meet our Mission to develop and promote healthcare emergency preparedness and response capabilities within Regional Domestic Security Task Force for East Central Florida (RDSTF Region 5), and to achieve the goal to facilitate information sharing among participating members, the CFDMC uses a variety of mechanisms to communicate with and engage its members. These mechanisms include:

Routine information, such as information on plans, trainings, exercises, resources and other information of interest to Coalition members are shared through:

- The Coalition's email distribution list
- The Coalition Website: www.centralfladisaster.org
- The Coalition newsletter: *Disaster Connection*
- Meetings & meeting minutes (monthly Board meetings, quarterly Coalition Member meetings, workgroup meetings)
- Conference calls
- Webinars
- Presentations to partner and other community groups
- Participation in other preparedness and response organizations, including RDSTF Region 5, the Statewide Healthcare Coalition Task Force, the Strategic Planning Oversight Team, Health and Medical Co-Chairs, the State Working Group Executive Board and Committees, etc.

Emergency alerts: A key member benefit is the ability to receive and share information in a disaster or event. The Coalition uses Everbridge SERVFL (State Emergency Responders and Volunteers of Florida) as its primary emergency communication mechanism. Everbridge SERVFL utilizes a wide range of methods to send and receive information on a variety of communication devices. Members receive free registration in Everbridge SERVFL, and those already registered are added to the Coalition group. The Coalition conducts quarterly Everbridge SERVFL communication drills.